

Attachment 1

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adverse medical
event

adverse opinion

adverse
possessionadverse
selection

adversity

advert (1)

advert (2)

advertise

► advertisement

advertising

advertising
allowanceadvertising
elasticityadvertising page
exposureadvertising sales
ratioadvertising
specialty

advertorial

advice



advertisement

advertisement

ad·ver·tise·ment [ədvər tīzmənt, ədvər
tīzmənt, əd vūrtəsmənt] (*plural*
ad·ver·tise·ments)

noun

Definitions:

1. **public announcement:** a public announcement in a newspaper or on the radio, television, or Internet advertising something such as a product for sale or an event

2. **act of advertising:** the act of advertising something

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